



# TROPICAL FOREST ALLIANCE 2020

A DEDICATED PLATFORM FOR PUBLIC-PRIVATE COOPERATION, WORKING TO HELP ORGANIZATIONS ACHIEVE THEIR DEFORESTATION-FREE COMMITMENTS

## THE CHALLENGE

To avoid the worst effects of global climate change, it is imperative to halt deforestation. The destruction of forests creates almost as much greenhouse gas emissions as global road travel and yet it continues at an alarming rate, with an area equivalent to the size of South Africa lost between 1990 and 2015. Commercial agriculture is responsible for well over one-half of deforestation, with land cleared to produce commodities for consumer products like biscuits, instant noodles, shampoo, paper towels and pet food.

Beef, soy and palm oil production have the largest impact on tropical forests, accounting for 36% of tropical deforestation. South America and South-East Asia are commodity-driven hotspots, with Brazil and Indonesia alone responsible for 44% of tropical deforestation. Forest loss in many West African countries and the Congo Basin is also alarmingly high. As a continent, Africa accounts for 18% of tropical deforestation, with West Africa and the Congo Basin accounting for 10%.

## THE OPPORTUNITY

A movement has emerged to halt the deforestation that is embedded in global agricultural supply chains by 2020. In 2010, the Consumer Goods Forum pledged to achieve zero net deforestation by 2020 in beef, soy, palm oil, pulp and paper supply chains. In 2014, more than 190 government, non-governmental and corporate entities signed the New York Declaration on Forests, thereby committing to the elimination of all deforestation driven by agricultural commodities by 2020. In 2015, with the support of the governments of Norway, the United Kingdom and the Netherlands, the World Economic Forum became the host of the Tropical Forest Alliance 2020 (TFA 2020) Secretariat.

## TO AVOID THE WORST EFFECTS OF GLOBAL CLIMATE CHANGE, IT IS IMPERATIVE TO HALT DEFORESTATION

### THE PARTNERSHIP

The Tropical Forest Alliance 2020 is a public-private cooperation, working to help organizations achieve their deforestation-free commitments. The mission of TFA 2020 is to help producers, traders and buyers of forest-risk commodities achieve their commitments to deforestation-free supply chains. It also helps governments of tropical forest countries to realize better growth through sustainable rural development in partnership with civil society and indigenous peoples. TFA 2020 works by convening stakeholders at the global and regional level to form partnerships, which are designed to transform land use practices and supply chains. The partnership is open to all organizations sharing its objectives, in particular forest country governments, financial institutions, and agriculture and consumer goods companies with exposure to palm oil, soy, beef, pulp and paper, and cocoa.

### A PLATFORM FOR ACTION

Partnership is critical to a successful transition to deforestation-free commodities. Companies need government and civil society support to translate commitments in the boardrooms to sustainable economic development at the forest frontier. Governments and civil society can use collaboration with business and the power of markets to accelerate and leverage up their sustainable development objectives. The TFA 2020 provides the kind of dedicated public-private platform for collaboration that helps achieve a deforestation-free rural economy.

## THE AGENDA

The Commodities and Forests Agenda 2020: Ten priorities to remove tropical deforestation from commodity supply chains summarizes the areas in which action is most urgently required to eliminate deforestation from global agricultural supply chains. This agenda frames the activities of the TFA 2020 globally and regionally. Its priorities are:

1. Eliminating illegality from supply chains
2. Developing and strengthening palm oil certification
3. Scaling-up pilot programmes of sustainable intensification of cattle grazing
4. Sustainably increasing smallholder yields in palm oil and cocoa
5. Achieving sustainable soy production
6. Facilitating the implementation of jurisdictional programmes
7. Addressing land conflicts, tenure security and land rights
8. Mobilizing demand for deforestation-free commodities in emerging markets
9. Redirecting finance towards deforestation-free supply chains
10. Improving the quality and availability of deforestation and supply chain data

## PARTNERSHIP IS CRITICAL TO A SUCCESSFUL TRANSITION TO DEFORESTATION-FREE COMMODITIES

# GOVERNMENTS AND CIVIL SOCIETY CAN USE COLLABORATION WITH BUSINESS AND THE POWER OF MARKETS TO ACCELERATE AND LEVERAGE UP THEIR SUSTAINABLE DEVELOPMENT OBJECTIVES

## REGIONAL ENGAGEMENT AND SUPPORTING JURISDICTIONAL PROGRAMMES

Supporting the development and application of jurisdictional sustainable land use programmes is a key part of the regional agenda. Through regional implementation dialogues, TFA 2020 works to connect jurisdictions in forest countries with stakeholders who can help them realize their forest conservation plans. Partners in the region meet regularly during regional working group calls and regional meetings, with their activities helping to implement regional and national priorities. TFA 2020 has regional hubs in:

- West and Central Africa
- Latin America
- South-East Asia

## COMMUNICATION

TFA 2020 engages a community of partners through digital collaboration to foster cooperation, share examples of best practice, and support the mobilization of new partnerships. This includes an online initiative mapping to showcase initiatives and help partners share projects and programmes that are tackling deforestation.

## JURISDICTIONS HAVE A KEY ROLE TO PLAY IN ACHIEVING ZERO DEFORESTATION TARGETS AND SUSTAINABLE RURAL DEVELOPMENT



## TFA 2020 STEERING COMMITTEE

- Government of Colombia
- Government of Côte d'Ivoire
- Government of Indonesia
- Government of Liberia
- Government of Norway
- Government of the Netherlands
- Government of the United Kingdom
- Government of the United States
- Cargill
- COFCO International
- Unilever
- Wilmar International
- Association for Indigenous Women and Peoples of Chad
- Imafloa
- Indonesia's Palm Oil Smallholder Union (SPKS)
- The Nature Conservancy
- Organization of the Indigenous Peoples of the Colombian Amazon (OPIAC)
- World Resources Institute

## RECENT PUBLICATIONS

- The Sprint to 2020: TFA 2020 Annual Report 2018
- Emerging Market Consumers and Deforestation: Risks and Opportunities of growing demand
- The Roadmap to Financing Deforestation-Free Commodities
- Progress on Corporate Commitments and their Implementation
- Impacts of Supply Chain Commitments on the Forest Frontier
- Advancing Gender in the Environment: Cultivating a More Equitable and Inclusive TFA 2020
- Greening Commodity Supply Chains in Emerging Markets: Challenges and Opportunities
- Innovative Replanting Financing Models for Oil Palm Smallholder Farmers in Indonesia

View all our publications at [www.tfa2020.org](http://www.tfa2020.org)

## EVENT HIGHLIGHTS 2018/2019

8 - 11 OCT

Africa Regional Meeting, Brazzaville, Republic of Congo

6 - 7 NOV

Innovation Forum Sustainable Landscapes Conference 2018, London, United Kingdom

12 - 13 NOV

TFA 2020 Steering Committee Meeting, London, United Kingdom

16 NOV

SEA Implementation Dialogue, Sabah

FEB 2019

Colombia Implementation Dialogue, Colombia

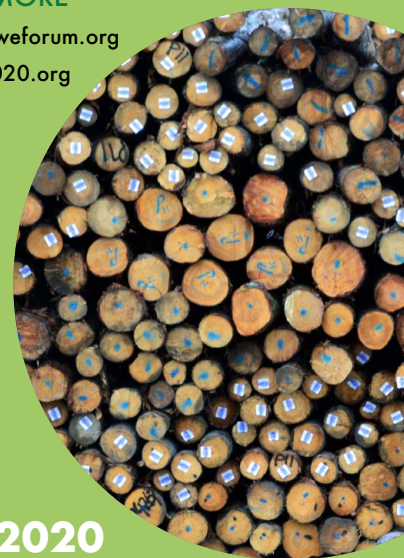
MAY 2019

TFA 2020 General Assembly, Colombia

Mark your calendars

## LEARN MORE

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[www.tfa2020.org](http://www.tfa2020.org)  
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**TFA 2020 CURRENTLY ENGAGES MORE THAN 150 PARTNERS FROM GOVERNMENT, THE PRIVATE SECTOR AND CIVIL SOCIETY**

